

# 2022-2023 District Goals



District: 14 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 10% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	5
2nd Quarter	0	0	5	3
3rd Quarter	1	0	20	10
4th Quarter	1	0	20	10

### FY New Clubs

2

### FY Charter Members

0

## **FY New Members**

50

## **FY Retention Goal**

28

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

22

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 4% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

Membership-Grow District Membership by 1, Decrease Median Age of Membership, Increase Family Membership, Start 1 New Branch Club, Engage current members to use on line tools

Service- Increase Linos exposure in local communities by encouraging Clubs to become involved in local multi-organizational service projects

Leadership- Identify Potential Leaders, Hold in person leadership training & brainstorming sessions, have 2 candidates attend RLI Leadership training, Develop and communicate with Leadership Candidates on a regular basis utilizing zoom and other media to keep interest at the highest level

## Action Plan

## Goal Statement

Develop Leadership by providing orientation training for current members.

## Action Plan